



Christchurch Toastmasters' Spread

Club Officers

President:

Thilina Jayasundera

VP Education:

Leonie Wilkinson

VP Membership:

Scott Simpson

VP Public Relations:

Brad Grootelaar

VP Mentorship:

Stephen Moore

Secretary:

Amy Stewart

Treasurer:

Jayson Elliott

Sergeant at Arms:

John Baigent

August 2019 News

Open Meeting

On 06 August 2019, we will be holding our first open meeting in a number of years. This is a night when we make a strong effort to advertise to the public and bring in guests.

We want to make this meeting as fun as possible, so please make an effort to attend and perhaps bring a friend!

Club Contest

Our Humorous Speech and Table Topics contest will be taking place on 20 August 2019. We will start this meeting at an earlier time of 7 pm.

If you are keen to compete or able to help with a role, please get in touch with either TJ or Leonie.

From the New President

It is my absolute pleasure and honour to serve as the club president for the year 2019/2020.

First and foremost, I would like to thank our outgoing club president Bradley Grootelaar, for his amazing leadership and the committee members for their immense contribution towards the growth of our club.

This year, we would like to focus more on our members, understanding their personal goals and objectives they want to achieve with Toastmasters. Our members are our foundation and we will be moving forward this year with the intention of supporting everyone's personal development.

At Christchurch Toastmasters Club, we appreciate and value everyone's opinion and contribution. I look forward to another successful year!

Need to get in touch? Please send all enquiries to:

christchurch@toastmasters.org.nz



WRITTEN BY
THILINA JAYASUNDERA

Leadership Training Summary

July was a busy month for those who were stepping into new leadership roles. There have been numerous training events to help people get off to a good start.

DISTRICT OFFICER TRAINING

District Officer Training was held in Wellington between 6 - 8 July. All of the Area Directors, Division Directors and other District Leaders attended this event.

Topics that were covered included:

- ▶ Distinguished Club / Area / District Program
- ▶ Enhancing Club Quality
- ▶ Establishing New Clubs
- ▶ Conducting Speech Contests
- ▶ Marketing
- ▶ District Finances

Over this weekend, we also held the first District Executive Meeting for the new Toastmasters year. There is where any major policy decisions are discussed and voted upon.

Of course, the best part was meeting new people from different parts of the country. It was fascinating to hear about ideas that have been tested in other clubs and areas.

CLUB LEADERSHIP TRAINING

Club Leadership Training took place on Thursday 18 July and Saturday 20 July. This was attended by the club leaders across Christchurch and South Canterbury.

One of the ten goals in the Distinguished Club Program is to have four club officers attend this training. A big thanks needs to go to Jayson Elliott and John Baigent. Both of them rearranged their schedules and went out of their way to get us over the line!

Topics covered included:

- ▶ Club Culture
- ▶ Committee Roles
- ▶ Finding and Keeping Members
- ▶ Pathways

If you ever get the chance to attend one of these workshops, I would highly recommend doing so. So many new ideas can come for these sorts of events!



WRITTEN BY
BRAD GROOTELAAR



Educational - Concluding Your Speech

A conclusion is important to the success of any speech. All too often, an otherwise excellent speech loses its effectiveness because of a poor closing. People remember the last thing they hear more than any other part of your speech. If you want people to remember and be favorably impressed with it, you must strive to conclude your speech positively and forcefully.

CRITERIA FOR SUCCESSFUL CONCLUSIONS

- ▶ **Achieve a sense of closure:** People need and expect closure. An effective closing signals to the audience that your speech is ending and reminds them to pay attention to your final words. Some common ways to achieve this may be: “in conclusion”, “let me end by saying” or “in summary”.
- ▶ **Make an impact:** A good ending makes a lasting impression on your audience. After a few weeks, your listeners may have forgotten most of your speech. However, they will remember the last words you said to them and how they felt after hearing those words if you deliver the ending in a striking, forceful, or meaningful way.
- ▶ **Take less than 5 to 10 percent of the speech time:** Most of your allotted speaking time should be spent on the body of your speech.

CLOSING TECHNIQUES

There are certain techniques, if applied with the criteria that will create a lasting and vivid impression with your audience. The following six techniques will help you create strong speech endings:

- ▶ **Use a quotation:** Used properly, a quotation can add authority to your closing, amuse your listeners, or dramatize your speech points.
- ▶ **Summarize your main points:** Repetition reinforces your message and enhances your audience’s learning.

- ▶ **Tell a short story or anecdote:** A powerful story or anecdote can make a memorable close. It can be inspirational or funny, but it should be short, develop quickly, and be related to or reinforce your message.
- ▶ **Ask a rhetorical question**
- ▶ **Call for action:** If your speech was intended to persuade or urge your listeners to take some kind of action, your closing statement should clearly explain what action they should take.
- ▶ **Refer to the beginning of the speech**

TIPS FOR SUCCESS

You can do several things to ensure that your speech ends with impact:

- ▶ **Memorize your conclusion**
- ▶ **End on time**
- ▶ **Refrain from adding new points**

Sometimes, an otherwise-excellent speech loses its effectiveness because of a poor closing. Do not let this happen to you. You have put too much work into creating and presenting your speech. Do not risk leaving your audience with a less-than-favorable impression. Make a lasting impact. Use some of the methods presented to conclude your speech positively and forcefully.



WRITTEN BY
CHARLOTTE STEELE



This article is based on a booklet from the Better Speaker Series:

toastmasters.org/resources/the-better-speaker-club-series-set

Club Details

Christchurch Toastmasters

Club 1866

District 72

Meeting Location:

Cashmere Club

50 Colombo Street

Christchurch

Meeting Times:

Every Tuesday at 7.30 pm

Website:

christchurchtoastmasters.co.nz

Facebook:

[facebook.com/](https://facebook.com/ChristchurchToastmasters/)

[ChristchurchToastmasters/](https://facebook.com/ChristchurchToastmasters/)

Editor Contact Details:

Brad Grootelaar

bradgrootelaar@gmail.com

361 Centaurus Road

Hillsborough

Christchurch 8022

Club Mission

We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

EST. 1965

Easy-Speak Etiquette

Easy Speak can be a powerful tool for managing our club meetings. However, so that it can run as smoothly as possible, it would be helpful if everyone followed a few simple rules:

► Confirm or Decline your Attendance Weeks in Advance

I would appreciate all members forward planning and ticking off their presence on Easy Speak for the five weeks in advance. This way, I am able to book members in for Speeches with plenty of time for them to prepare. I am currently trying to book the speeches and Evaluators 4-5 weeks in advance to give you plenty of warning as members do not seem to be requesting speeches.

► Speech Cancellations

Should you have to decline your speech within 2 weeks, I am suggesting that that you find your replacement. Emergencies or illness would be an exception.

► Being the Toastmaster

The Toastmaster of the evening is to fill in all the roles other than the main speeches and speech evaluators (as the VPED will do these in advance). It is best if these roles are allocated immediately after the previous meeting to allow for non-attendances.

It is great that we have an enthusiastic team of members wanting to achieve, so let me know if you are having difficulties doing the Toastmaster role.

Also, congratulations to the members who have achieved education awards over the past two months:



Oliver Lau

Leadership Development
Level 2



John Baigent

Presentation Mastery
Level 3



Scott Simpson

Presentation Mastery
Level 2



Paulette Elliott

Innovative Planning
Level 2



Grace McCleay

Competent Communicator



WRITTEN BY

LEONIE WILKINSON